

# M McCausland Havens

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## Summary

Experienced manager, coordinator and designer with eight years of combined experience as a floral and graphic designer, team leader, and coordinator. Well versed in managing budgets and employees as per project requirements in both office and field settings. Also an accomplished facilitator in stressful situations after a decade's experience in the wedding and event industry.

## Experience

### Designer, Event Planner, and Assistant | *Fleurishes, LLC (2009-2010)*

*Company Description:* Fleurishes, LLC is one of the premier florists in Madison and specializes in high end event and wedding designs.

- Managed and assisted the design and execution of exclusive events.
- Accomplished sundry studio and office tasks with minute detail.
- Rebranded company identity with new logo and oversaw production of new business cards and letterhead.

### Project Coordinator | *GoToServiceLearning, <http://gotoservicelearning.org>, (2009)*

*Project Description:* An ambitious website and database aiding the education community by providing service-learning lesson plans that are all aligned to academically mandated state standards. Site commissioned for and currently maintained by Youth Service America (YSA), a Washington DC based non-profit devoted to the encouragement of youth and youth-driven pursuits.

- Created or accumulated the content, design, and appearance of a fully functional website and database from inception to completion in four months
- Managed national team of service-learning teachers/practitioners and specialists, policy-makers, investors, and technology specialists.
- Fulfilled all project goals under the proposed budget.

### Founder/Owner, Planner, and Designer | *McCausland Art Studios, LLC (2002-2009)*

*Company Description:* A high-end event and floral planning, design, and implementation company.

- House florist for CJ's Off the Square, Gallery and Event Services, Franklin TN. (2005-2006)
- Best Small Booth Design Award, 2006 Summer Bridal Show, Nashville TN.
- Transitioned business to Madison, WI with an aggressive print and web marketing presence that secured clients before the physical relocation. (November 2006)

## Education

### B.A. Anthropology, Minor Fine Arts Vanderbilt University (1996-2000)

## Skills

### Technology

- PC and Macintosh platforms
- Microsoft Office, iWork, Adobe CS5

### Personal and Work Attributes

- Calm presence, especially in stressful situations where clarity of purpose and execution is necessary.
- Thorough work ethic.
- Innate ability to manage and direct a diverse team.

### Volunteer/Charitable Activities and Other Pursuits

- BEADS, an international organization promoting and supporting the education of women in Africa
- Shar Pei Savers, a volunteer organization based in Ohio devoted to the rescue and rehabilitation of abandoned shar peis of all ages and dispositions.
- Certified NAUI and PADI SCUBA diver; PADI Divemaster Candidate.
- Traditional archer.
- Visual artist, photographer, sculptor, and jeweler.